



## Watch the power of video drive optimal results for your brand!

Here at **HNLlife**, we both produce and distribute premier, entertaining and informative video that will reach and engage your target audience with scale. So, leverage our quality content to connect with key prospects across our proprietary syndicated video network, which incorporates search engines, portals and a broad range of leading content sites.

### **HNLlife** delivers for your brand:

- ▶ Contextually-relevant, high-quality video
- ▶ Precise audiences based on your brand's desired targets and scale
- ▶ Targeting capabilities include demographic, behavioral, day-part and geo-targeting
- ▶ Guaranteed brand-safe content because we control all content production
- ▶ Maximum engagement and ROI

With **HNLlife**, select brand-relevant video channels that will maximize consumer engagement:

#### Food & Nutrition



#### Parenting



#### Love & Relationships



#### The Pet Corner



#### Beauty & Style



With **HNLlife**, you can leverage our incomparable quality video content and premium distribution model with ease. Simply run your brand banner ads adjacent to our video, or deliver pre-roll video ads. In addition, every program includes Dimestore market intelligence as added value.

Start seeing results immediately. Contact:

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