



Watch the power of video drive optimal results for your brand!

The **HNLife Video Network** is a series of channels comprised of premier, entertaining and informative lifestyle videos that will reach and engage your target audience with scale. Our quality content will help you better connect with key prospects across our proprietary syndicated video network, which incorporates search engines, portals and a broad range of leading content sites.

The **HNLife Video Network** delivers for your brand:

- ▶ Contextually-relevant, high-quality video
- ▶ Scale—comScore ranks HealthiNation as the #2 online health video company\*
- ▶ Targeting capabilities include demographic, behavioral, day-part and geo-targeting
- ▶ Guaranteed brand-safe content because we control all content production
- ▶ Maximum engagement and ROI

With the **HNLife Video Network**, select brand-relevant channels that will maximize consumer engagement:

Parents & Kids



Food & Nutrition



People & Pets



Love & Relationships



Beauty & Body



With the **HNLife Video Network**, you can leverage premium video content and syndication with ease. Simply run your display banners adjacent to our content or deliver pre-roll ads.

Start seeing results immediately. Contact:

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HNLife Video Network is owned by HealthiNation®.

\*Source: comScore Video Metrix, October 2011